



SAIAE Symposium and Biennial CPD Event:

“Agricultural Engineering makes a difference”

**Berg & Dal
Mpumalanga
1 - 4 August 2016**

Sponsorship Request Letter

Dear Sir/Madam

The biennial Symposium and CPD event of the South African Institute of Agricultural Engineers is taking place from 1 to 4 August 2016 in the Berg & Dal rest camp of the Kruger National Park in Mpumalanga.

As a corporate partner to the agricultural engineering community, the SAIAE Council hereby cordially invites you to become involved with this event through sponsorship.

The aim of the event is to bring the Agricultural Engineering community of South Africa together to share knowledge and practices in the various fields that define Agricultural or Bio resources Engineering. The event will take place over 3 days, consisting of conferencing in the morning and the afternoons will be dedicated to technical tours, home to a variety of farming systems such as sugar cane, milling, bananas, citrus and other crops as well as numerous industries that serve the farming community.

The event will be attended by approximately 100 delegates from the agricultural engineering sector, employed by government departments, consulting engineering firms, manufacturing enterprises and research institutions. The event is registered with the Engineering Council of South Africa (ECSA) for qualifying attendees to earn Continuous Professional Development (CPD) points, and a quality technical program is offered.

The SAIAE Symposium relies on the support of sponsors to ensure the staging of a world class event. We thank you for your consideration to sponsor.

The following sponsorship opportunities are offered to interested parties:

Type	Benefits to sponsor	Value
Platinum (main) sponsor	<ul style="list-style-type: none"> • Company logo displayed on all Symposium material (pre-Symposium correspondence with delegates, shoulder bags, program, name tags, stationery, proceedings, etc.) • 30 minute presentation opportunity during the opening session • Company logo displayed electronically during the course of the symposium at all events • Company banners to be displayed in the presentation hall during all technical sessions • Company promotional material distributed with Symposium shoulder bags • One delegate's registrations for the Symposium (includes accommodation (sharing) and meals from 1-4 August 2016) 	R30 000
Gold sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates, shoulder bags, program, proceedings) • 20 minute presentation opportunity to delegates • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the course of the Symposium proceedings 	R20 000
Silver sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates, shoulder bags, program, proceedings) • 10 minute presentation opportunity to delegates • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the course of the Symposium proceedings 	R10 000
Technical tour sponsors	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence, shoulder bags, program, proceedings) • 5 minute presentation opportunity to delegates during one of the technical sessions • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the course of the Symposium proceedings 	3 packages of R6000 each
Speakers' gift sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates and speakers' gifts) • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the course of the Symposium proceedings at selected events 	R10 000
Symposium shoulder bag sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates and shoulder bags) 	R7 000

	<ul style="list-style-type: none"> • Company promotional material distributed with Symposium shoulder bags • Company logo displayed electronically during the course of the Symposium proceedings at selected events 	
Stationery sponsor	<ul style="list-style-type: none"> • Company logo displayed on selected Symposium material (pre-Symposium correspondence with delegates and stationery) • Company logo displayed electronically during the course of the Symposium proceedings at selected events 	R5 000
Happy hour sponsors	<ul style="list-style-type: none"> • 5 minute presentation opportunity to delegates during one of the technical sessions • Company logo displayed electronically during the course of the Symposium proceedings 	To be set by sponsor and paid at venue
Leaflet distribution	<ul style="list-style-type: none"> • Company promotional material distributed with Symposium shoulder bags 	R1 000

Important dates

15 April 2016	Preliminary symposium program available
1 July 2016	Symposium registration period for delegates closes
15 July 2016	Deadline for proof of payment of registration fees received by SAIAE
1 August 2016	Symposium commences

Important general information

- All sponsorships must be applied for in writing by completing the accompanying Letter of Agreement for providing sponsorship for the Symposium. Note that sponsors who respond first will get first choice of sponsorship opportunities.
- All arrangements with regard to sponsorship must be made through Boeboe Neethling, SAIAE's business manager:
Tel: 012 842 4000 Cell: 072 928 3628 E-mail: boeboe@saili.org.za
- Please identify one contact person in your company to liaise with SAIAE on this matter. All company representatives who want to join the cruise must complete a registration form and pay registration fees as applicable, before 15 July 2016.

We look forward to meeting you in the Kruger National Park.

Boeboe Neethling